

DYNASTAR COMPETITION RULES "CHAMONIX BASE CAMP"

SECTION 1: PRESENTATION

SKIS ROSSIGNOL SAS, whose registered office is at 98 rue Louis Barran, 38430 ST JEAN DE MOIRANS, FRANCE, is organizing a competition for the brand **DYNASTAR** entitled "**CHAMONIX BASE CAMP**" from January 26 to 29, 2014 at ISPO MUNICH (international sports trade fair). The competition will enable all entrants registered according to the terms set forth herein to take part in a draw to win a pair of DYNASTAR skis.

Participants may only enter the competition by handing in their entry form to the DYNASTAR stand at ISPO MUNICH between January 26 and 29, 2014.

No purchase is necessary to enter this free competition, which is open to everyone, except employees of ROSSIGNOL Group companies. The competition will be governed by and construed in accordance with French law.

Minors entering the competition must have the consent of a parent.

SECTION 2: COMPETITION PERIOD

The competition is open to entrants from January 26 to 29, 2014 (ISPO MUNICH closing time).

SECTION 3: OPERATION OF THE COMPETITION

To take part in the competition, entrants must:

- Complete the entry form with the information requested below.
- Answer the following question: "*You are km from Chamonix, Mont-Blanc (from Munich)?*"
- Post your duly completed entry form in the dedicated box at the DYNASTAR stand in ISPO MUNICH.

Entry form

Last name*

First name*

Valid email address*

Country*

"I am (answer).....km from CHAMONIX, Mont-Blanc"*

** mandatory fields*

I have read and accept the competition rules*

I would like to receive the DYNASTAR newsletter

Entrants must provide their full contact details on the entry form and check the box indicating their acceptance of the competition rules. In case of an incorrect, illegible or incomplete email address and/or failure to check the box indicating acceptance of the competition rules, entrants will automatically be eliminated from the competition. SKIS ROSSIGNOL reserves the right to verify the validity of any entries.

Draw

The draw will be held no later than February 12, 2014 by SKIS ROSSIGNOL using software to choose from the correct answer handed in at the DYNASTAR stand in ISPO MUNICH.

SECTION 4: TERMS AND CONDITIONS OF ENTRY

Entrants must follow the instructions described in Section 3 to be eligible to enter the competition.

Only one entry per draw is allowed per entrant. The competition organizer reserves the right to verify the validity of any entries.

Any entries that are incomplete, fail to comply with the requirements described in these rules or whose names and email addresses are illegible will be considered void. Furthermore, the address provided when entering this competition will be considered to be the entrant's home address throughout the duration of the competition.

Fraud

Skis Rossignol reserves the right to modify, postpone or cancel the whole or any part of the competition if it appears that there has been fraud of any kind, in particular electronic fraud, in the course of participation in the competition or the selection of winners. In that event, it reserves the right not to award prizes to those responsible for such fraud and/or to pursue them before the competent courts. Nonetheless, Skis Rossignol will be under no liability whatsoever to entrants in respect of any fraud which may be committed.

SECTION 5: RESULTS

The winner of the draw will receive email notification from SKIS ROSSIGNOL.

SECTION 6: PRIZES

The winner of the draw will receive the following prize: a pair of Cham HM 87 skis without bindings - recommended retail price incl. VAT of €499.99.

The winner will be responsible for all applicable duties and taxes. No transfer, substitution or cash equivalent for prizes is allowed. If the prize is unavailable, a prize of equal or greater monetary value will be awarded.

SKIS ROSSIGNOL reserves the right, at its sole discretion, to change the competition prize and will not be liable for any claims based on such a change. However, in such cases, a prize of equal or greater monetary value will be offered to the winner. SKIS ROSSIGNOL disclaims any and all liability in the event that the competition is not capable of running as planned by reason of force majeure or any other exceptional circumstances, or if SKIS ROSSIGNOL is required to suspend, modify, postpone or simply cancel the competition.

SECTION 7: ALLOCATION OF PRIZES

The prize will be sent by the postal service or any other delivery provider to the winner's home address no later than 60 days after the draw. SKIS ROSSIGNOL disclaims all liability for any letters and prizes mis-delivered or lost by the postal service or any other delivery provider.

The winner will not be entitled to exchange or replace the prize or request a cash equivalent.

SECTION 8: ACCEPTANCE OF THE RULES

By taking part in this competition, you indicate your complete acceptance of these rules.

SKIS ROSSIGNOL reserves the right to curtail, extend, amend or cancel this competition where circumstances make this unavoidable, and disclaims all liability in this respect. The same will apply in the event of fraud of any kind whatsoever, especially electronic tampering with the processes for entering the competition or determining the winners. In such a case, SKIS ROSSIGNOL reserves the right not to award prizes to those responsible for such fraud and to eliminate any entrant suspected of fraudulent conduct at its sole discretion. The organizer reserves the right to temporarily or permanently deny entrants any possibility, whether in full or in part, of taking part in the competition, where such entrants have undermined the legitimate operation of the competition or affected the administration, security, fairness, integrity or proper conduct of the competition and, if applicable, reserves the right to take legal action against those persons.

SECTION 9: PRIVACY POLICY

SKIS ROSSIGNOL may use the personal information collected during registration for the competition for promotional purposes, such as by sending newsletters and product information, which entrants expressly accept.

In pursuance of Section 27 of the French Data Protection Act 1978, entrants have the right to access, amend and delete their personal information by writing to the DYNASTAR Communication Department of SKIS ROSSIGNOL at 98 rue Louis Barran, 38430 ST JEAN DE MOIRANS, France, or by sending an email using the unsubscribe link at the bottom of the newsletter.

SECTION 10: REGISTRATION OF THE COMPETITION RULES

The competition rules have been registered with adjudicators Mr. Hugues Montoya and Mrs. Christine Paysan of SELARL JURIS-38, 18 bis cours Sénozan, 38500 VOIRON – 207 rue des Bécasses, "Le Kasbé", BP 20, 38921 CROLLES CEDEX, France.

The competition rules are available in hardcopy format at the DYNASTAR stand in ISPO MUNICH and also on the following page: <http://dynastar.com/contest-rules.html>